

# DESIGN AWARDS 2021



## SHOWROOM OF THE YEAR

THE SHOWROOM OF THE YEAR AWARD RECOGNISES EXCELLENCE IN WORKMANSHIP, DESIGN, FUNCTIONALITY AND STYLE OF SHOWROOMS.

The AGWA Design Awards aim to:

- Increase the level of interest in windows, doors and glass products.
- Raise the awareness, profile and interest in AGWA members and differentiate them from others.
- Execute a consistent professional showcase for windows, doors and glass products, celebrating and recognising excellence.

There are two categories in the Showroom of the Year Award:

### SMALL SHOWROOM

FLOOR SPACE LESS THAN 100 M<sup>2</sup>  
[NOT INCLUDING OFFICE SPACE]

### LARGE SHOWROOM

FLOOR SPACE GREATER THAN 100 M<sup>2</sup>  
[NOT INCLUDING OFFICE SPACE]

### ENTRY CONDITIONS

- Only AGWA members may apply.
- The showroom must be in Australia.
- Maximum two (2) entries per category.
- Only one application will be accepted per email. (Do not include multiple entries on one email).

Completed submissions do not need to be professionally printed or bound.

### JUDGING CRITERIA

Judging will be based on the following criteria:

20%	Ability to connect to target market.
20%	Quality of internal display: layout, space, branding and lighting.
15%	Staff and sales team.
10%	Street presence and profile: visual impact, night lighting.
10%	Clarity in signage.
10%	Ease of access: direction of entry, parking.
10%	AGWA membership identification on site.
5%	Products with energy efficiency, noise attenuation, security and safety options.

It is ultimately the judges' discretion as to whether an award will be granted for a particular category, particularly if there is a small number of entrants. As a general rule, first place will be awarded in each category. However, if there are a large number of entrants, other applicants may be awarded a special commendation such as highly commended.

Judges can decide to not grant an award for any category where no entrant reflects the criteria to a sufficient standard or no entrant reflects the objectives of the Showroom of the Year Award, in that they celebrate excellence in workmanship in the window and glass industry.

## APPLICATIONS CLOSE: FRIDAY, 30 JULY 2021

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### UPLOAD INSTRUCTIONS

To prevent any loss in quality, all image files must be supplied in RGB format at a resolution of 300 dpi. A useful shorthand is a file size of at least 1MB. Files should be no larger than 10MB. Images from websites that have been “up-resed” artificially to 300 dpi will be unusable for promotional purposes.

We recommend that large files are submitted via a USB or CD. If this is not possible, please use a file transfer website [www.wetransfer.com](http://www.wetransfer.com).

Please Note: AGWA cannot accept emailed compressed files (.ZIP .RAR .7Z)

### SUBMISSION

Send completed applications to:  
AGWA Marketing

31, Redland Drive,  
Vermont, Victoria, 3133

[stephanie.grigg@agwa.com.au](mailto:stephanie.grigg@agwa.com.au)

The Showroom of the Year will be judged on the submission provided by the entrant. As the competition is national, judges will not be able to physically visit the sites.

### APPLICATION REQUIREMENTS

The application requires the following information to be included:

#### 1. MEDIA AND FLOORPLAN

A floorplan of the showroom must be provided.

Minimum five (5), maximum ten (10) photos including interior and exterior shots. If more than ten photos are submitted, ten will be picked at random. Accepted file formats: .JPEG .PNG .PDF .AI .EPS

A 3 minute video of the site may also be submitted. Footage over this time limit will not be viewed. Accepted file formats: .MP4

#### 2. SHOWROOM EFFECTIVENESS

Itemise the features of the showroom. Highlight the aspects of your showroom as they relate to the judging criteria and summarise the effectiveness in generating interest and sales. You may wish to highlight other features and describe their importance or effectiveness.

#### 3. ENVIRONMENTAL IMPACT

Identify the products displayed in the showroom that meet environmental building requirements. For example: WERS rated product, energy savings, building performance, ventilation, passive solar heat gain, solar heat reduction, etc.

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### CATEGORY

### APPLICANT DETAILS

Primary Contact	Position		
Company			
Address	Suburb	State	
Email	Tel	Fax	Mobile

### MEDIA

I confirm that visual representation of the showroom have been submitted

Floorplan                      Photograph(s)                      Video

### PHOTOGRAPHER DETAILS

Name	Telephone		
Company	Suburb	State	

The photographer consents to the use of photos for promotional purposes.

### SOCIAL MEDIA DETAILS

List the name(s) of your organisation's social media accounts to facilitate social media promotion of entries. Please include the account name(s) (e.g. @agwa.limited) and platform (e.g. Facebook, Instagram, Twitter, etc.).

### SHOWROOM DETAILS

Site Contact	Telephone		
Address	Suburb	State	
Email	Mobile		
Size of showroom (not including office space):			meters <sup>2</sup>

AGWA NATIONAL

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### SHOWROOM FEATURES

Itemise the features of your showroom:

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### SHOWROOM EFFECTIVENESS

Summarise the effectiveness of the showroom:

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### ENVIRONMENTAL IMPACT

Describe the environmental impact of the showroom:

### CONSENT FOR USE OF IP

I authorise and consent to the collection, storage, use and disclosure by AWA-AGGA Limited of any photos or information which comprise my submission for the AGWA 2021 Design Awards.

This may be inclusive of, but not exclusive to, the following examples:

- Available on the AGWA or other approved web sites, AGWA Facebook, LinkedIn and Instagram accounts for promotion.
- Available on signage or displays and on various forms of electronic media, such as eNews.
- Incorporated into AFTI training materials.
- Incorporated into printed and electronic journal publications to be distributed, such as Design Awards Magazine, BuiltView and other trade publications.

Signature

Name

Date