

AGWA NATIONAL DESIGN AWARDS 2021



MOST INNOVATIVE COMPONENT

THE MOST INNOVATIVE COMPONENT AWARD RECOGNISES PRODUCTS WHICH DISTINCTLY TAKE INTO ACCOUNT GROWING ISSUES THAT ARE PRESENT IN TODAY'S MARKET – SOLAR, THERMAL, NOISE, SECURITY, AESTHETICS, ERGONOMICS AND ENVIRONMENTAL FACTORS, OR PRODUCTS THAT UNIQUELY ADDRESS A MARKET PROBLEM OR NEED.

The AGWA Design Awards aim to:

- Increase the level of interest in windows, doors and glass products.
- Raise the awareness, profile and interest in AGWA members and differentiate them from others.
- Execute a consistent professional showcase for windows, doors and glass products, celebrating and recognising excellence.

A COMPONENT IS A MECHANISM: LOCK, HANDLE, HINGE, ROLLER, DOOR CLOSER, FASTENER, DOOR TRACKS, HARDWARE, PANIC EXIT DEVICES, SECURITY GRILLE, PERFORMANCE GLASS, ETC.

NATIONAL CATEGORY

This category will be judged at a national level and winners will be celebrated via social media, AGWA website and the Design Awards Magazine, trophies will be presented to all winners.

ENTRY CONDITIONS

- Only AGWA members may apply.
- The component must be on the Australian market and launched between January 2019 and July 2021.
- Maximum two (2) entries per category.
- Only one application will be accepted per email. (Do not include multiple entries on one email).

Completed submissions do not need to be professionally printed or bound.

JUDGING CRITERIA

Judging will be based on the following criteria:

40%	Innovation: creativity and originality
20%	Meeting a specific market need. For example: safety, security, acoustics, bushfire.
10%	Aesthetics: appropriateness to environments, cultures and lifestyles.
10%	Sustainability.
10%	Energy efficiency.
10%	Performance suitability for the site or location.

It is ultimately the judges' discretion as to whether an award will be granted for a particular category, particularly if there is a small number of entrants. As a general rule, first place will be awarded in each category. However, if there are a large number of entrants, other applicants may be awarded a special commendation such as highly commended.

Judges can decide to not grant an award for any category where no entrant reflects the criteria to a sufficient standard or no entrant reflects the objectives of the Most Innovative Component Award, in that they celebrate excellence in workmanship in the window and glass industry.

APPLICATIONS CLOSE: FRIDAY, 30 JULY 2021

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UPLOAD INSTRUCTIONS

To prevent any loss in quality, all image files must be supplied in RGB format at a resolution of 300 dpi. A useful shorthand is a file size of at least 1MB. Files should be no larger than 10MB. Images from websites that have been “up-resed” artificially to 300 dpi will be unusable for promotional purposes.

We recommend that large files are submitted via a USB or CD. If this is not possible, please use a file transfer website (e.g. www.wetransfer.com).

Please Note: AGWA cannot accept emailed compressed files (.ZIP .RAR .7Z)

The Most Innovative Component Award will be judged on the submission provided by the entrant.

SUBMISSION

Send completed applications to:
AGWA Marketing

Suite 6, 31 Redland Drive,
Vermont Victoria 3133

stephanie.grigg@agwa.com.au

Send product samples to:

AGWA Design Awards 2021
Suite 1, Level 1, Building 1,
20 Bridge Street, Pymble,
New South Wales 2073

APPLICATION REQUIREMENTS

The application requires the following information to be included:

1. PRODUCT SAMPLES OR MEDIA

Samples of the product should be sent to the AGWA Sydney office.

Minimum five (5), maximum ten (10) photos or illustrations. If more than ten photos are submitted, ten will be picked at random. Accepted file formats: .JPEG .PNG .AI .EPS

A 3 minute video of the product may also be submitted. Footage over this time limit will not be viewed. Accepted file formats: .MP4

2. FACTUAL DATA

Please provide factual data, preferably from an independent source, to support performance claims.

3. PRODUCT EFFECTIVENESS

Highlight the key features and effectiveness of the component. For example, how well does the component meet the design brief?

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APPLICANT DETAILS

Primary Contact	Position		
Company			
Address	Suburb	State	
Email	Tel	Fax	Mobile

MEDIA

I confirm that visual representation of the product has been submitted

Sample	Photograph(s)	Video	Technical Drawing or Illustration
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SOCIAL MEDIA DETAILS

List the name(s) of your organisation's social media accounts to facilitate social media promotion of entries. Please include the account name(s) (e.g. @agwa.limited) and platform (e.g. Facebook, Instagram, Twitter, etc.).

PRODUCT DETAILS

Product Name

Product Description:

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Brief as given by client to designer:

Summarise proof of success and/or market potential:

Do you have a patent or design registration for the product?
Provide details (optional)

Yes

No

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Is the product currently being exported?

Yes

No

Provide details (optional)

Does the product replace goods that are currently being imported?

Yes

No

Provide details (optional)

Has your product been tested to Australian Standards?

Yes

No

Provide details (optional)

Describe product lifecycle and environmental considerations:

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Demonstrate any environmental impact of this product:

For example WERS rating, energy savings, building performance, ventilation, passive solar heat gain.

CONSENT FOR USE OF IP

I authorise and consent to the collection, storage, use and disclosure by the AGWA Limited of any photos or information which comprise my submission for the AGWA 2021 Design Awards.

This may be inclusive of, but not exclusive to, the following examples:

- Available on the AGWA or other approved web sites, AGWA Facebook, LinkedIn and Instagram accounts for promotion.
- Available on signage or displays and on various forms of electronic media, such as eNews.
- Incorporated into AFTI training materials.
- Incorporated into printed and electronic journal publications to be distributed, such as Design Awards Magazine, BuiltView and other trade publications.

Signature

Name

Date